



APPSTRON

TECHNOLOGIES

From Concept to Code — We Deliver



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Introduction

Welcome to the official product catalog of **Appstron Technologies**. A complete guide to who we are, what we do, and how our software solutions can power your business success. Our mission is to deliver robust, scalable, and modern digital products that transform operations and drive growth.



SAJJAD ALI
CEO

5+

Years of operations

100+

CLIENT SATISFACTION

50+

Happy clients

100+

SUPPORT

“We aim to be a trusted partner, delivering results, and adapting to the ever-changing digital landscape”





Company Overview

About Us

Appstron Technologies is a top software company specializing in ERP, POS, and custom business solutions. Since our founding in 2022, we have successfully served clients in the retail, distribution, healthcare, and finance sectors.

Our Mission

At **Appstron Technologies**, our mission is to empower businesses through innovative, scalable, and user-friendly software solutions.

We strive to simplify complex business operations by delivering high-performance ERP, POS, and custom systems that enhance productivity, transparency, and growth.

We are committed to:



- Driving digital transformation for businesses of all sizes



- Offering reliable technology with exceptional support



- Building long-term partnerships through trust and innovation

Our Vision

We envision a world where:



- Every business, regardless of size, can access enterprise-grade technology.



- Operational excellence is driven by smart, seamless software



- Innovation and integrity go hand in hand





Our Services

WHAT WE OFFER?

We offer a wide range of custom and pre-built software solutions tailored to fit your business needs:



ERP & ACCOUNTING
SOFTWARE



Point of Sale
(POS) for Retail &
Food Businesses



Inventory & Stock
Management



Web & Mobile App
Development



System Maintenance
& Support



Cloud Hosting





Our Product



1

LIGHTWAVE

Lightwave is our flagship ERP and POS software. It's designed to centralize and simplify your daily operations, from sales to accounting. It's trusted by retail shops, distributors, & service-based businesses.

Core Benefits:



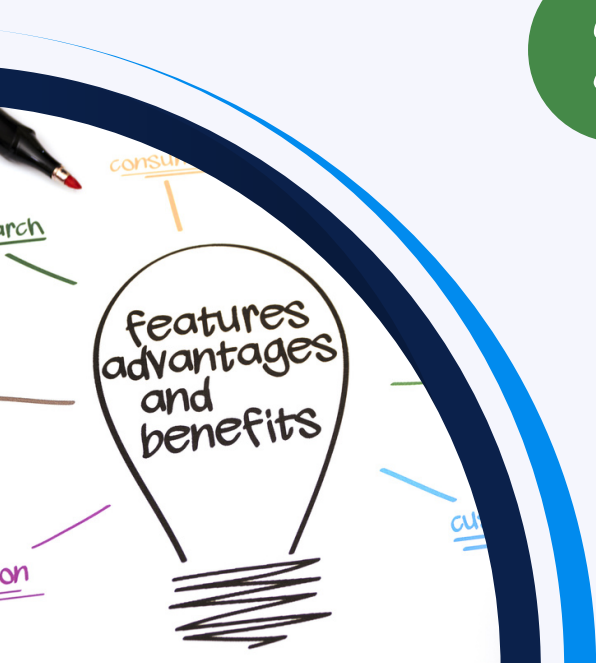
Simple and intuitive interface



Real-time analytics and reporting



Cloud-based access with optional offline mode



2

Key Features of Lightwave

 Inventory & Stock Management

 Sales & Purchase Management

 Financial Reports & General Ledger

 Invoicing with Tax Integration

 User Roles & Permissions

 7-Day Free Trial available for all new users

7
DAYS

FREE
TRIAL



Client Testimonials



Appstron Technologies truly understands business needs. Their ERP system has completely transformed how we manage our operations



SARA YOUSAF
TASEEN TEXTILE



We've worked with many tech vendors, but Appstron stands out for their integrity, technical strength, and post-launch support



ANAILA SHERAZ
BA SOFTWARE



Lightwave ERP is incredibly smooth and feature-rich. Their support team is responsive, and the UI is easy to use



IMRAN KHADIM
Director, S&S INTERNATIONAL

"Whether you're a startup or an enterprise, we are here to support your digital journey every step of the way."



SAJJAD ALI
CEO APPSTRON TECH

Pricing Options

Starter Package

\$6.99



- ✓ Ongoing digital marketing services.
- ✓ Regular updates and posts on social media platforms.
- ✓ Monthly reports on performance and engagement.

Growth Package

\$9.99



- ✓ Creation and management of pay-per-click ad campaigns.
- ✓ Cost per click varies based on keywords and competition.
- ✓ Keyword research and ad copywriting.
- ✓ Monthly ad spend budget, plus a management fee.



Premium Package

\$14.99

- ✓ Personalized online projects, like website creation or email campaigns.
- ✓ Clear project scope, objectives, and timeline.
- ✓ One-time, upfront cost based on the project's complexity and goals.
- ✓ Milestones and project management throughout the project.



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